

Parker Whalley

Graphic designer and story artist

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parkerwhalley.com

713-252-9782

hello!

I'm a designer and digital artist based in Atlanta. Creating dynamic visuals that tie brands together is my bread and butter. Whether it's drafting mockups, hiking Blue Ridge, or running after my cats, I am incredibly proactive and determined to please. Let's find out what I can do for you!

Experiences

Freelance

Oct 2024 – Present

Graphic & Motion Designer

Supervising digital and physical design for several clients. Specializing in web design, brand identity, digital deliverables, and motion graphics that implement strong visual messaging.

Hot Sauce Atl

July 2023 – October 2024

Graphic Designer

Created design work for a variety of clients, with a focus on brand identity, print design, logo design, motion graphics, and web design. Managed all design work provided.

Sardis Lake Marina

June 2022 – July 2023

Graphic Designer

Designed products for use at the marina's storefront, as well as web design and marketing design services. Facilitated B2B relations between SLM and associated companies.

L'Amore Luce

May 2021 – May 2022

Animator & Story Artist

Coordinated with a team to bring a 2D animated short film to life. Crafted storyboards, rough & clean animation, and postproduction visual effects that bolstered the film's narrative.

Programs

Adobe Suite – Photoshop, Illustrator, InDesign, AfterEffects, Premiere, XD

Figma – **Canva** – **TVPaint** – **Maya** – **ToonBoom** – Harmony, Storyboard Pro

Skills

Visual Communications – Brand Identity – Motion Graphics – Web Design – Illustrative Design – Animation – Storyboarding – 3D Modeling – Cat Rearing

Education

SCAD Savannah

Sept 2017 – May 2022

Bachelor of Fine Arts – 2D Animation

Minor – Storyboarding